



LEARNERS AS LEADERS: CASE STUDY OF A STUDENT- LED ENGAGEMENT PROCESS

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NORTHWEST TERRITORIES

NUNAVUT

CANADA

Juneau
Watson Lake
Fort Nelson
Prince Rupert
Prince George
Victoria
Vancouver
Seattle
Portland
Spokane

ALBERTA

SASKATCHEWAN

MANITOBA

ONTARIO

QUEBEC

NEWFOUNDLAND & LABRADOR

PRINCE EDWARD ISLAND

NOVA SCOTIA

NEW BRUNSWICK

UNITED STATES OF AMERICA

120

45

45

45

60

Labrador Sea

Hudson Bay

North Atlantic Ocean

Iqaluit

Ivujivik

Rankin Inlet

Yellowknife

Hay River

Fort Smith

Peace River

Reindeer Lake

Churchill

Saskatchewan River

Calgary

Saskatoon

Lethbridge

Regina

Winnipeg

Chisasibi (Fort George)

Sept-Îles

Moosonee

Chibougamau

Gander

Saint John's

Happy Valley-Goose Bay

Island of Newfoundland

St. Pierre and Miquelon (FRANCE)

Gulf of St. Lawrence

Sydney

Charlottetown

Fredericton

Saint John

Halifax

Quebec

Sherbrooke

Ottawa

Thunder Bay

Sudbury

Duluth

Minneapolis

Lake Superior

Lake Michigan

Toronto

Hamilton

London

Detroit

Milwaukee

Chicago

Omaha

Buffalo

Lake Ontario

Boston

New York

Philadelphia

Baltimore

Boise

Bismarck

Reno

Salt Lake City

Las Vegas

Denver

Colorado River

Snake River

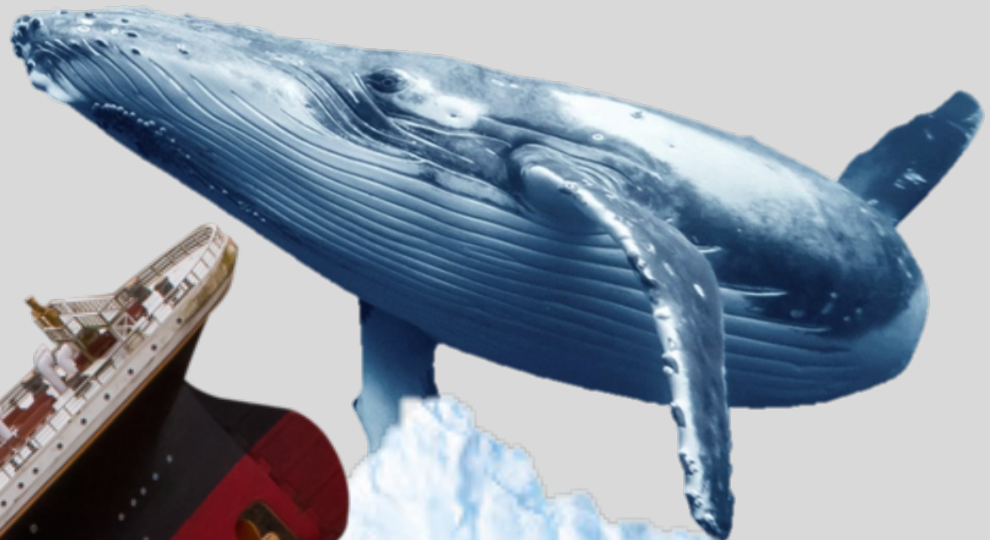
Missouri

Mississippi

Lake Erie

Lake Erie

COME FROM AWAY



Building Capacity in Students for Public Engagement

Context

Process and Projects

- Engage Memorial
- Evaluation

Framework

- Competencies
- Skills

OFFICE OF PUBLIC ENGAGEMENT

Over **\$1,000,000** in academic/public partnerships

Over **265** faculty, students, and staff supported

More than **300** external partners supported



People, Place & Public Engagement

PEOPLE, PLACE, & PUBLIC ENGAGEMENT

1. Research Funding
2. Perceived Lack of Student Participation



**PUBLIC
ENGAGEMENT
EVALUATION**

**ENGAGE
MEMORIAL**



Public Engagement Evaluation

Committee

- 3 students, 2 staff

Survey

- 3 streams: public, students, and faculty and staff



OF THE 136 STUDENT RESPONDENTS:

81%

REPORTED CAREER DEVELOPMENT

as a motivation for doing publicly engaged work



61%

EXPRESSED INTEREST

In leading a publicly engaged research project in the future

8%

REPORTED CO-DESIGNING/LEADING

A publicly engaged project in the past

Engage Memorial

Committee

- 4 students, 2 staff

Half-Day Conference

- Focusing on capacity building for students for public engagement



Entrepreneurialism Career Development Networking





PUBLIC ENGAGEMENT EVALUATION

**“WHAT DO WE MEAN BY
PUBLIC ENGAGEMENT?”**

**“WHAT DOES IT MEAN TO
BE A PUBLICLY ENGAGED
STUDENT?”**

**“IN WHAT WAYS ARE
STUDENTS ALREADY
ENGAGED?”**

ENGAGE MEMORIAL



**“WHAT ARE THREE
WORDS THAT BEST
SUMMARIZE YOUR
EXPERIENCE OF THE
EVENT?”**

**“WHAT IS THE MOST
VALUABLE THING YOU
LEARNED FROM THE
PROCESS AND WHY?”**

revealed through THIS process

(emergent) strengths based + Collaborative approach

- emergent
- strengths based
- Collab
- Reflective

(Getting started)

in capacity building initiatives helps build foundational

competencies (for PE in students)

②

Communication

home base

- presenting - Knowledge Mobilization
- listening skills - Shara

Mentorship

- networking - see notes bottom
- adapting to target audience - in person Public Survey
- messaging - communication - media - in person across cultures
- asks timely questions

in no way exhausted - just what was highlighted in this process OUR

3 broad competency areas populated by set of competencies/skills

Please
Do Not
Erase

①

Facilitation

Project Management (Ho)
"Mutual Management" in organization

may be revealed through reflection

- Duties - assigned (group dynamics)
- students as leaders (experts)
- indiscipline

- face-to-face regular meetings - brainstorming - everyone ideas welcome - pen to critical feedback

- mediation

- decision making (Audrey Logo) - panel topics - Jangwote

- team work Scott Janga

Leadership (8% survey)

- Project management + evaluation
- needs assessment - project
- project design
- problem solving < creativity adaptability
- evaluation

③

Self-awareness

Reflection - allowed us to realize "Penny"

trust - responsiveness - reliability - safe? Penny quote

nimble / flexible - see notes bottom

authenticity - realness - open self confidence - empathy - approachability

accessibility

tireless commitment - local school

positive workplace relationship - safe: Sandy - transformed in 2 years, Jhana - penny goals



Communication

- Public Speaking
- Messaging
- Mentorship
- Networking



Project Management

- Teamwork
- Leadership
- Facilitation
- Evaluation



Self-Awareness

- Reflection
- Trust
- Flexibility
- Commitment

Other skills recognized by the team and identified as important are: problem solving, decision making, knowledge mobilization, needs assessment, negotiation, mediation, story-telling, active listening, organizational skills etc.

Collaborative Approach

- Strengths-based
- Mutual management (co-ownership)

“ We were working as a team and there was a transfer of knowledge that was going on. That was what really got me trying things out.

”

WELCOME TO STUDENTS MEET WORLD,
AN ENGAGE MEMORIAL EVENT

engagement@mun.ca



Project Management (Competency)

Skill

- Facilitation
 - Planning



Other skills recognized by the team and identified as important are: problem solving, decision making, knowledge mobilization, needs assessment, negotiation, mediation, story-telling, active listening, organizational skills etc.

Communication (Competency)

Areas

- Written (evaluation)
- Visual (poster)
- Social media (public)

Skill

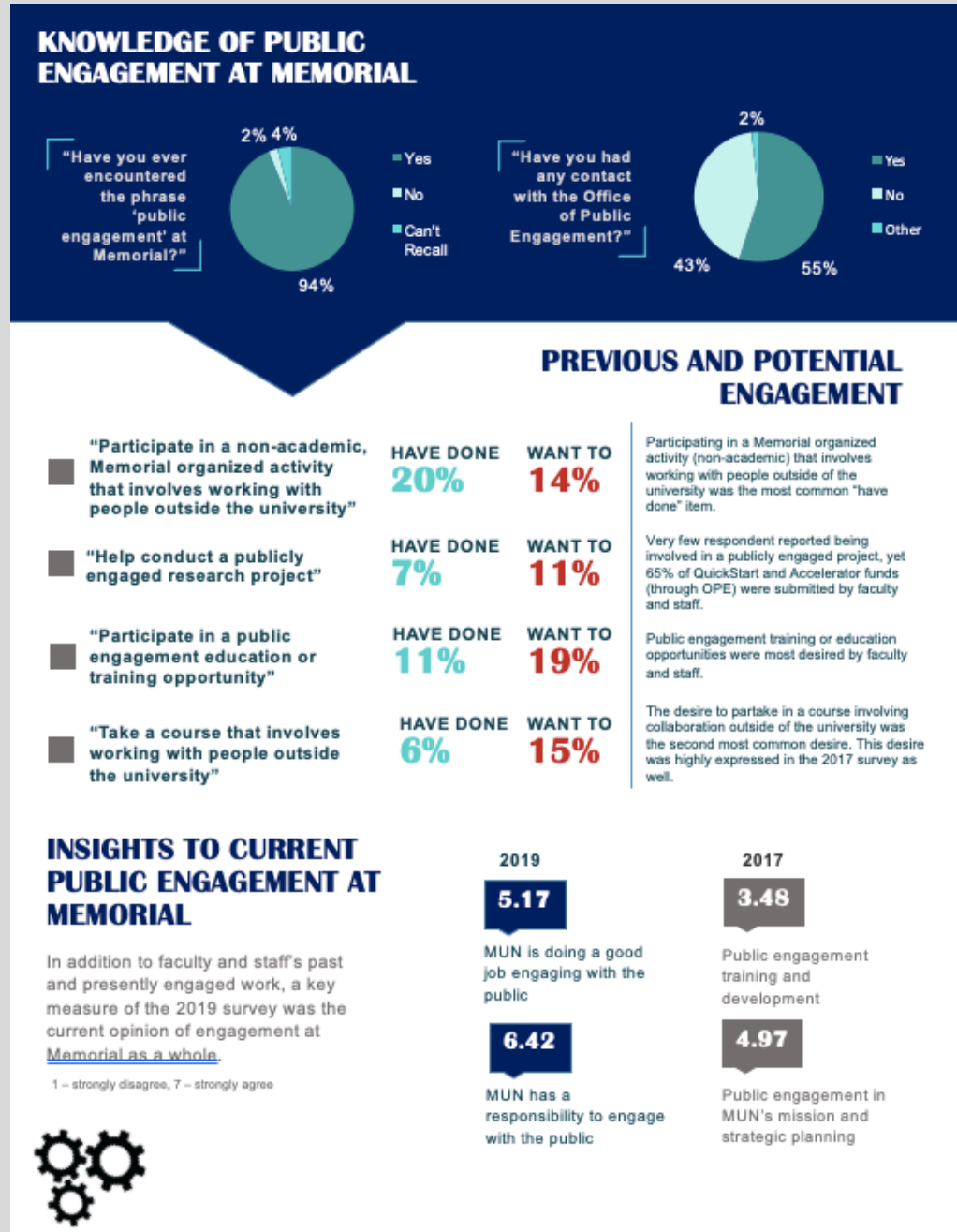
- Messaging



“

Data choices, public-friendly visuals, and accessible language were all critically analyzed elements for the public audience.

”



Self-Awareness (Competency)

Reinforce Reflection

- Self-awareness

Skill

- Trust



Other skills recognized by the team and identified as important are: problem solving, decision making, knowledge mobilization, needs assessment, negotiation, mediation, story-telling, active listening, organizational skills etc.

Limitations and Recommendations

Mutual Management

- Group dynamics

Strengths-Based

- Weaknesses into strengths

Self-Awareness

- Reflection



**Are You
Building
Capacity
for
Students?**



Thank-you!

MEMORIAL UNIVERSITY, OFFICE OF PUBLIC ENGAGEMENT

<https://www.mun.ca/publicengagement/>